## REPORT CARDS & ACCOUNTABILITY SYSTEMS

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# Potential Purposes/Goals of Report Cards & School Accountability Systems

- Provide information to the public about school performance and/or quality
- Reinforce the need for high expectations (and the pursuit of effective strategies for reaching them)
- Compare performance across schools that may serve very different student populations
- Make higher-stakes decisions (additional oversight, closures, funding, etc.)
  - Choices about which metrics to include in report cards, and how to weight them relative to one another, should be driven by the intended uses of the data



#### Key Policy Considerations

- Which measures are optimal for reinforcing which goals?
  - Attainment (point-in-time) metrics may be appropriate for reinforcing high expectations, but less useful for making fair comparisons across schools that serve different students
- What constraints (if any) are placed on growth models by policymakers (e.g., prohibiting the use of certain student demographic factors), and how can these constraints best be addressed?
- To what extent can/should the growth measures used in different accountability systems be aligned?
  - Implications of using one measure for school-level report cards and another for educator effectiveness decisions



#### Key Policy Considerations (cont'd)

- Is the growth of all students treated equally (e.g., growth within proficiency categories as well as across categories), and are equivalent amounts of growth and decline treated equally?
- Does model address differences in growth at different achievement levels (including floor and ceiling) and due to test measurement error?
- How to strike the optimal balance between accuracy (technical validity), fairness, and complexity/transparency?





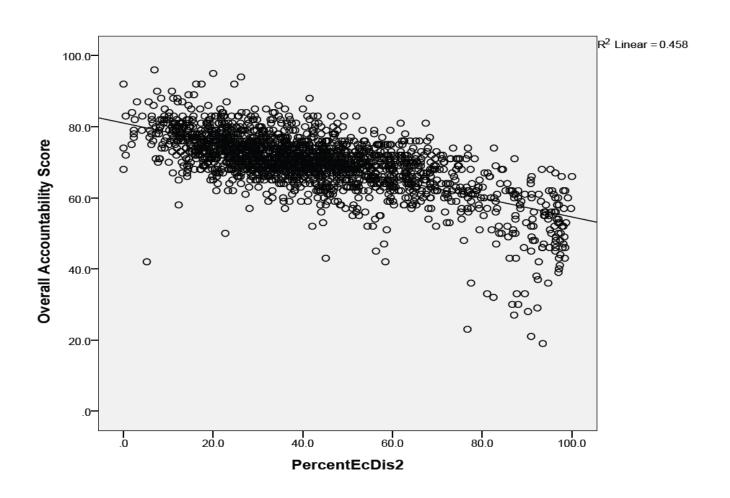
#### Key Policy Considerations (cont'd)

- How sensitive is/are the measure(s) to differences across schools around factors beyond their control (e.g., types of students served)?
- Policymakers should carefully consider the consequential validity (intended and unintended consequences) and incentives that accountability systems and growth models convey



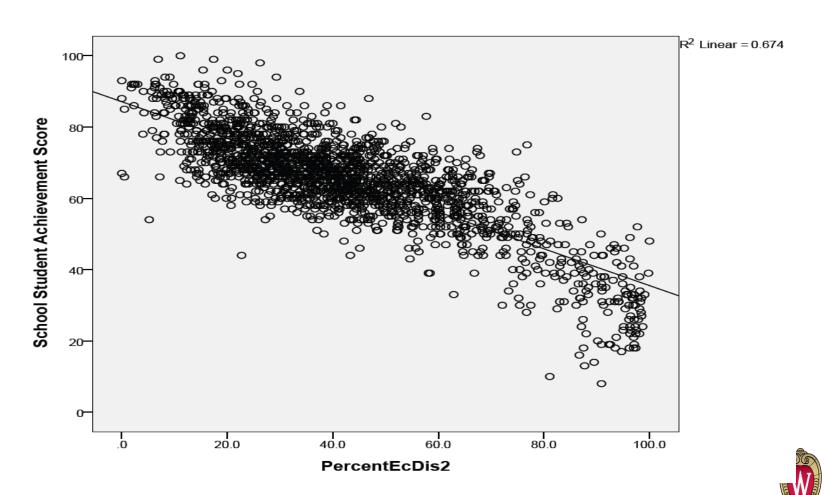


#### Overall Index Score by Poverty Rate





### Achievement Score by Poverty Rate





#### Different Ways to Measure Student Performance

- Many different ways exist to measure student performance (for Report Cards and in general):
  - Attainment: point in time/relative to standard (% proficient)
  - □ Simple gain: change in scale score or % proficient
  - Advanced growth models (student growth percentiles, value-added, etc.)



#### Comparing Growth Models

- Important to match choice of growth model with intended uses and level of stakes: public information, school-level or educator-level accountability, etc.
- Correlation between most advanced growth models is approximately 80-90%, which indicates that there are large differences for some schools and educators
- Differences across models are not neutral with respect to key student attributes
  - Districts/schools/teachers that serve larger populations of lower-income and non-white students will generally look worse when value-added is not used





#### Other Threats to Validity

- Small sample size (a big issue in Wisconsin): failure to account for this may result in small schools appearing to be the lowest-performing and highest-performing in the state
- Precision: avoid over-interpretation of data via "full intellectual honesty" (confidence intervals)





#### Growth Models in Report Cards

- Results from growth models typically represent only one component of Report Cards
- Not currently possible to measure growth for all grades and schools in WI (high schools, early elementary, nonreading/math), although upcoming changes to state testing system (starting 2014-15) may provide new opportunities
- Depending on purposes for which it is/will be used, a review of either the growth model component or the broader set of Report Card metrics may be appropriate



